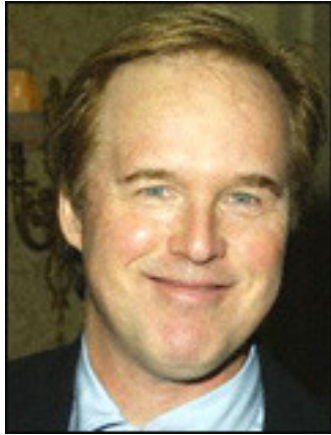


## Culture award: Brad Bird



**American Director of animated films has joined Disney at The age of 14. Author of Pixar movie Ratatouille (Walt Disney). For the 1st time, Brad Bird is honored in France for his action.**

For his third movie, Brad Bird of Pixar Animation Studios (Walt Disney) has made the Gourmet film **Ratatouille**, a true slapstick comedy, featuring a rat named Remy, whose ambition is to become a great cook. A priori, rat, cooking and gastronomy seem contradictory! This production, well-documented, required six years of work and benefited from great French leaders (Guy Savoy, Cyril Lignac), and 43 crew members of the film attended cooking classes. Ratatouille makes the apology of the French cuisine. The action is in a Paris revisited by the studios Pixar and presented as the most beautiful city in the world. There is affection, charm and humor of American films of the fifties. The movie team visited Paris several times, visiting various major restaurants (Procope, Taillevent, La Tour d'Argent, Helene Darroze, Chez Michel...), Notre Dame, the Grand Palais, Orsay Museum, walking on the banks of the Seine, admiring the view of Paris from the Eiffel Tower and the roof of the Samaritaine. A very professional work!

**By its title, Ratatouille highlights a french traditional dish, accessible in terms of Preparation and cost, and more tasty thanks to its ingredients if they are well chosen.**

**This fable has a moral: if you have a good taste and smell, with the help of books or watching cooking programs on television, you can become good cook And even contribute to the prevention of obesity of your guests. Ratatouille, released on 1 August 2007 in France, was shown worldwide.**

In France, he has the record of entry for a first day: 436000 spectators absolute record For a cartoon.

After 14 weeks, the number of entries exceeds 7.5 million and 340 copies are still shown today. In Paris and Periphery, after 4 weeks, Ratatouille was on top of the hit parade.